

# SPONSORSHIP & EXHIBITOR PROSPECTUS



## Symposium d'orthopédie Orthopaedic Symposium

23 - 25  
AVRIL - APRIL  
2027



*Inspirer le changement dans une ère en évolution  
Driving Change in an Evolving Era*

MONTREAL, QUÉBEC

## EXHIBITOR OPPORTUNITIES:

FRIDAY, APRIL 23, 2027 | 5:00 PM - 10:00 PM

SATURDAY, APRIL 24, 2027 | 8:00 AM - 4:00 PM



Orthopaedic Division  
CANADIAN PHYSIOTHERAPY ASSOCIATION



AQPM  
Association québécoise  
de physiothérapie  
musculosquelettique avancée

# The Orthopaedic National Symposium Advantage!

The 2027 Orthopaedic National Symposium is a conference dedicated to orthopaedic physiotherapy practice in Canada and is being held as a partnership between the Orthopaedic Division of the Canadian Physiotherapy Association and l'Association Québécoise de Physiothérapie Musculo-squelettique Avancée. We are joining forces with our national partners, which will provide opportunities to connect and network beyond our borders.

The Symposium will bring together practitioners and the best ideas from the areas of:

- The assessment and treatment of orthopaedic conditions, using clinical reasoning
- Pain science
- Targeted musculoskeletal and orthopaedic population
- Clinical practice management and leadership
- Physiotherapy education and knowledge transfer

## Who We Are:



### Association Québécoise de Physiothérapie Musculo-squelettique Avancée

is a non-profit organization whose mission is to train physiotherapists as experts in musculoskeletal (MSK) health. Through the delivery of a continuously updated training curriculum, based on the biopsychosocial model, we promote the development of sound clinical reasoning among our learners and the use of clinical intervention tools supported by recent research, including orthopedic manual therapy. In doing so, we contribute to advancing physiotherapy as a leading profession and to raising the standards of care provided to the population.



**Orthopaedic Division**  
CANADIAN PHYSIOTHERAPY ASSOCIATION

### The Orthopaedic Division of the Canadian Physiotherapy Association

helps their members improve their skills and service delivery through education, resources and networking. Continued professional growth and development is ensured through its evolving evidence informed curriculum, access to evidence informed curriculum, access to information on best practices, and opportunities to collaborate and learn from peers. Built on a long history and reputation for excellence, it is the community for advancing orthopaedic physiotherapy in Canada.

This represents an excellent opportunity to reach over 5,000 members nationally through social media posts, invitations to attend and through attendees.

Capitalize on this national event today to get the maximum value out of your investment as a sponsor and/or exhibitor. You don't want to miss this opportunity!

# Sponsorship & Exhibit Opportunities

## Standard Exhibit – \$4,000

- 8'x8' exhibit area, 6' draped table, 2 chairs
- Exhibit may express a preference for up to 3 locations
- Space will be allocated on a 'best available basis' in order received
- Delegate kit bag insert (valued at \$750)
- Two exhibitor passes (incl. meals)
- Logo on sponsor/exhibitor page of symposium website and signage

*\*Advance reservation of exhibit location – add \$600*

## Double Exhibit – \$7,000 (Save \$1,000!) Limited Availability

- Premium location in exhibit area

*\* Assignment of exhibit space will be based on sponsorship level and early commitment.*

## Gala Dinner – \$13,500

Be the presenting sponsor of the highest profile event at the Joint AQPMA-NOD Symposium! Be seen and recognized as a builder and benefactor of the musculoskeletal orthopaedic physiotherapy profession in Canada.

- Exclusive Dinner Sponsor
- VIP table seating at dinner
- Recognition in program "Presented by..."
- Top ranked sponsor logo on all conference signage, collateral and promotional material
- Logo on Symposium home page
- 8'x8' Exhibit area including advance reservation of preferred location (valued at \$3,500+\$500= \$4,000)
- Logo will appear on speakers' PowerPoint presentations
- Opportunity to address attendees at dinner
- Designated sponsor area at dinner including a 6' draped table
- Two full symposium passes
- Two exhibitor passes
- Logo and 150-word description in the online and/or printed symposium printed program
- Delegate kit bag insert (valued at \$750)
- Logo in pre-symposium email messaging

## Opening Night Keynote & Cocktail Reception – \$10,000

### Exclusive Host of Opening Keynote & Cocktail Reception

- Recognition as Opening Night Keynote & Cocktail Reception sponsor "Presented by..."
- Opportunity to host prize draw or contest at reception
- Logo on Symposium home page signage, collateral and promotional material.
- Logo in pre-symposium email messaging
- Logo will appear on speakers' PowerPoint presentations
- Logo and 150 word description in the online and/or printed symposium printed program
- Opportunity to address attendees at reception
- Delegate kit bag insert (valued at \$750)

# Ortho Symposium Sponsor/Exhibitor Opportunities At-a-Glance

Reserve your sponsorship online at [orthosymposium.ca](http://orthosymposium.ca)

Contact **Shirley Yuen** at [info@orthosymposium.ca](mailto:info@orthosymposium.ca)

| Sponsorship Level                                                                              | Description                                             | Price       | Status       |
|------------------------------------------------------------------------------------------------|---------------------------------------------------------|-------------|--------------|
| Gala Dinner                                                                                    | Exclusive sponsor of the highest profile event          | \$13,500    | 1 Available  |
| Opening Night Keynote & Cocktail Reception                                                     | Exclusive host of the Opening Keynote and Cocktail Rec. | \$10,000    | 1 Available  |
| Mobile App                                                                                     | Exclusive sponsor of our new Mobile Event App           | \$4,000     | 1 Available  |
| Plenary Speaker                                                                                | Sponsor of Plenary Speaker                              | \$2,750     | 2 Available  |
| Programming                                                                                    | Sponsor of session align with your company/products     | \$2,200     | 1/session    |
| Poster Session                                                                                 | Exclusive sponsor of poster session area                | \$2,200     | 1 Available  |
| Lunch (April 24)                                                                               | Exclusive Lunch sponsor                                 | \$2,750     | 1 Available  |
| Box Lunch (April 25)                                                                           | Exclusive box lunch sponsor                             | \$2,750     | 1 Available  |
| Breakfast (April 24 & 25)                                                                      | Exclusive Breakfast Sponsor                             | \$2,200     | 2 Available  |
| Refreshment Break (AM & PM)                                                                    | Exclusive refreshment break sponsor (April 24)          | \$1,650     | 2 Available  |
| Annual General Meeting                                                                         | Exclusive AGM sponsor for OD                            | \$1,500     | 1 Available  |
| Morning Run                                                                                    | Custom logo-branded gear and wearables                  | \$1,200     | 1 Available  |
| Exclusive Lanyards                                                                             | Sponsor branded lanyards                                | \$2,750     | 1 Available  |
| Exhibitor - Standard                                                                           | 8' x 8' exhibit area, 6' table with 2 chairs            | \$4,000     | 15 Available |
| Exhibitor - Deluxe                                                                             | Double 2 x 6' tables                                    | \$7,000     | Limited      |
| Local Friend/Business                                                                          | Opportunity for local businesses'                       | \$600       | Unlimited    |
|                                                                                                |                                                         |             |              |
| <b>A la Carte (In Addition to Above)</b>                                                       |                                                         |             |              |
| Advanced Exhibit                                                                               | Advance reservation of exhibit location                 | \$600       |              |
| Delegate Kit Bag Insert                                                                        | Sponsor can provide brochures or branded swags          | \$750       |              |
| Delegate Bag Logo - Co-branded                                                                 | Co-branded with other sponsor logos                     | \$1,500     |              |
| Exclusive Delegate Bag Logo                                                                    | Exclusive sponsor logo alongside Association logos      | \$3,200     | 1 Available  |
| Room Key                                                                                       | Branded logo on guest room key                          | TBC         | 1 Available  |
| Delegate Gift                                                                                  | In room gift for delegates                              | \$2,500     |              |
| Extra Exhibitor Lunch Tickets                                                                  | Extra lunch ticket                                      | ___ @ \$100 |              |
| Extra Gala Dinner Tickets                                                                      | Extra Gala ticket                                       | ___ @ \$220 |              |
| Price Draw Sponsor                                                                             | Exhibitor to supply                                     | N/C         |              |
|                                                                                                |                                                         |             |              |
| <b>All prices are in Canadian dollars (\$CAD). Taxes will be added (QST 9.975% and GST 5%)</b> |                                                         |             |              |

# Sponsorship Opportunities

## Mobile App Sponsor – \$4,000

- A branded splash image recognizing you as the sponsor on home page of the App
- Logo on header of first page of App
- Logo on sponsor page of symposium website

## Plenary Speaker Sponsor – \$2,750

Two Available

- Recognition during plenary presentation
- Logo on sponsor page of symposium website
- Prominent ranking of sponsor logo on all conference signage, collateral and promotional material

## Programming Sponsor – \$2,200

Per Session

Position your organization with conference programming that aligns with your company or product.

- Name and logo next to session in online and/or printed symposium program
- Introduce Speaker

## Poster Session– \$2,200

Exclusive sponsor of Poster session area

- Sponsor logo prominently displayed within the poster session area
- “Presented by...” recognition in online and/or printed symposium program

## Lunch Sponsor – \$2,750

Exclusive Lunch Sponsor (April 24)

- Signage in lunch area visible during Saturday Lunch
- Logo on sponsor page of symposium website
- Logo on pre-symposium email messaging

## Box Lunch Sponsor – \$2,750

Exclusive Lunch Sponsor (April 25)

- Branded logo on lunch-to-go box
- Logo on sponsor page of symposium website
- Logo on pre-symposium email messaging

## Breakfast Sponsor – \$2,200

Exclusive Breakfast Sponsor: (Two available: April 24 & April 25)

- Signage in breakfast area visible during breakfast
- Logo on sponsor page of symposium website
- Logo on pre-symposium email messaging

## Refreshment Breaks – \$1,650

Exclusive Break Sponsor (Two Available: AM and PM – April 24)

- Signage in break area visible during refreshment break
- Logo on sponsor page of symposium website
- Logo on pre-symposium email messaging

# Sponsorship Opportunities

## Annual General Meeting Sponsor – \$1,500 (One Available: OD AGM)

- Signage in break area visible during refreshment break
- Logo on sponsor page of symposium website
- Logo on pre-symposium email messaging
- Short speech prior to AGM

## Morning Run Sponsor – \$1,200 Exclusive Sponsor (Saturday, April 24)

- Custom-branded gear and wearables, featuring your logo prominently displayed
- Logo on sponsor page of symposium website

## Lanyards (Exclusive) – \$2,750

- Sponsor branded lanyards for symposium badges
- Lanyards provided by sponsor

## Delegate Kit Bag Insert – \$750

Brochure or one-page sell sheet or branded swag (sponsor to provide)

### Delegate Kit Bag Logo – (alongside Association logos)

- Co-branded – \$1,500
- Exclusive – \$3,200

# Local Business Opportunities

## Friend of the Ortho Symposium – \$600

- Logo on sponsor page of symposium website
- Embedded link to business website



## **TERMS AND CONDITIONS**

### **PAYMENT**

Under no circumstances will the Sponsor/Exhibitor be permitted to participate in this event if payment in full has not been received on or before March 1, 2027.

### **SPONSOR/EXHIBITOR INFORMATION DUE DATE**

All information required to be submitted by Sponsor/Exhibitor to Organizer for performance of this Agreement must be received by Organizer no later than two weeks after contract execution. Any information submitted after this date may result in not being included in Organizer's marketing, and promotional materials prepared for the event.

### **CANCELLATION/DEFAULT/ALTERATION POLICY**

Cancellation requests received on or before March 1, 2027 will be refunded 50%. All requests must be received in writing. All requests are subject to a \$50 processing fee. No refunds will be given after March 1, 2027. If the Sponsor/Exhibitor fails to pay the amount above in full within the time stated or advises Organizer of its intent to cancel, Organizer has the following rights:

1. Organizer may cancel the Sponsor/Exhibitor's participation in the event and/or release the contracted exhibit space to other Sponsor/Exhibitors;
2. Any portion of the sponsor/exhibition fee paid shall be retained by Organizer as partial liquidated damages;
3. Any remaining amounts are due and payable to Organizer as consideration for Organizer's reserving the space and expending time and other resources up to and including the date of cancellation;
4. Organizer may immediately charge the credit card provided by Sponsor/Exhibitor for any remaining portion of the fee due;
5. In the event of any travel bans, or government restrictions, you agree to exhibit virtually or hybrid, using the Organizer's chosen virtual platform.

### **FORCE MAJEURE**

Organizer is not responsible for any loss or damage resulting from a substitution, alteration, cancellation or postponement of an event whatsoever if this event is altered, rescheduled, postponed or cancelled due to a force majeure. Force majeure is defined as any unforeseen occurrence or event that renders performance of this conference inadvisable, illegal, impracticable or impossible, including but not limited to fire; flood; an Act of God; governmental restrictions and/or regulations, war or apparent act of war; terrorism or apparent act of terrorism; disaster, civil disorder, disturbance, and/or riots; curtailment, suspension, and/or restriction on transportation facilities/means of transportation; or any other emergency.

### **MISCELLANEOUS**

- Sponsorship/Exhibition does not include venue extras such as parking, shipping of equipment or effects, computer rental, etc. Organizer will provide all venue contact information to Sponsor/Exhibitor in order to arrange all extras of which cost will be the responsibility of Sponsor/Exhibitor. It is the sole responsibility of the Sponsor/Exhibitor for shipping, travel and accommodations, if required.
- There is no transfer of sponsorship exhibit, subletting or sharing of exhibit space or exposure unless specifically approved, in writing, by Organizer.
- The Sponsor/Exhibitor agrees that upon acceptance of this agreement with Organizer, this agreement shall become binding and enforceable in accordance with its terms. This agreement will be binding on the Sponsor's/Exhibitor's and Organizer's successors.
- Unless the Organizer sales representative is advised in writing otherwise on a date prior to the event date, the Sponsor/Exhibitor consent to Organizer using any photographs of the Sponsors/Exhibitor's and Organizer representative(s) and/or both in Organizer website for all legal purposes. It is understood that the Sponsor/Exhibitor will not be entitled to any remuneration in connection with such usage.

### **SPONSOR/EXHIBITOR GUIDELINES USE OF EXHIBIT**

All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each Exhibitor is responsible for keeping the aisles and area near its space free of congestion caused by demonstrations or other promotions. Sponsor/Exhibitor must display only the goods manufactured or dealt in by them in their regular course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit area.

### **EXHIBIT SAFETY**

Exhibitor accepts responsibility for any personal or property damage that may result directly or indirectly from the collapse of its exhibit or any portion thereof or the existence of any other unsafe condition at the exhibit, including booth set-up/break-down. Exhibitor agrees to indemnify and hold harmless Organizer, the owner and manager of the exhibition facility, and others lawfully on the exhibit floor, from and against any claim, loss, liability or damage as a result of Exhibitor's construction or maintenance of an unsafe exhibit, and Exhibitor further represents and warrants that it had obtained adequate insurance to cover its potential liability here under.

### **LIABILITY**

Neither Organizer, nor its agents or representatives, will be responsible for any injury, loss or damage that may occur to the Exhibitor or to the Exhibitor's employees or property from any cause whatsoever. Under no circumstance will Organizer be liable for lost profits or other incidental or consequential damages. Sponsor/Exhibitor shall obtain, at its own expense, adequate insurance against any such injury, loss or damage. Organizer shall not be liable for any injury whatsoever to property of the Exhibitor or to persons conducting or otherwise participating in the conduct of the exhibit or to invitees or guests of the Exhibitor. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees or independent contractors, whether acting within or without the scope of their authority, and agrees to save harmless Organizer from responsibility or liability resulting directly or indirectly, or jointly, from other causes that arise because of the actions or omissions of its agents, employees or independent contractors, whether acting within or without the scope of authority.

### **SECURITY AND INSURANCE**

The Exhibitor is solely and fully responsible for its own exhibit materials and should insure its exhibit against loss or damage from any cause whatsoever. All property of an Exhibitor is understood to remain in its care, custody and control in transit to or from or within the confines of the Exhibit Hall.

### **CARE OF BUILDING AND EQUIPMENT**

Sponsor/Exhibitor or agents must not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit spaces. When such damage appears, the Exhibitor is liable to the owner of the property so damaged. Combustible materials or explosives are not permitted in the Exhibit space.